The Sunrise Sun Magazine 2023 SLP4 Rec District Advertising Agreement

Today's Date:					
Coany Name:					
Address:					
Agent Name:					
Telephone:	Fax:				
Email Address:					
Payment Type: () Cash () Check () Money Order () American Express () Discover () Master Card () Visa					
Credit Card Name:					
Card Number:					
Expiration Date:	Security Code:				
Start Month/Year:	End Month/Year:				

Ad Description	X	Billed Monthly	X	Billed 6 Months
Full Page Color Ad		\$300		\$1,500 for 6 mos.
(10.5 x 7.25 inches)		() BFP()BBP		(\$250/mo)
Full Page BW Ad		\$125		\$625 for 6 mos.
(10.5 x 7.25 inches)				(\$104.17/mo)
Half Page BW Ad		\$65		\$325 for 6 mos.
$(7.5 \times 5 \text{ inches})$				(\$54.17/mo)
Quarter Page BW Ad		\$35		\$175 for 6 mos.
(5 x 3.25 inches)				(\$23.17/mo)
Business Card 1/8th of a Page BW Ad		\$60 for 3mos.		\$120 for 6 mos.
(3.25 x 2.5 inches)		(\$20/mo)		(20/mo)
Full Vertical Banner on Stand Display in		\$100		\$500 for 6 mos
the Main Club House				(\$83.33/mo)
Website advertising with link redirected		\$100		\$500 for 6 mos
-				(\$83.33/mo)
Facebook Advertising with link redirected		\$100		\$500 for 6 mos
_				(\$83.33/mo)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
Date:	1	/									

Requested by above advertiser and signature: Approved by Social Director Marian Weinberg:

Please send ads in pdf or png to: Marketing@sl4recdistrict.com

TSSM Advertising Possibilities:

Please select what activities you would like to partake. And include the month.

1. Color Ads

- 1) Full Page 10.5 x 7.25 inches **\$300** / \$1,500 for 6 months (\$250/mo)
- 2) Half Page, Quarter Page and Business Card Size Not Available.

2. Black and White Ads

- Full Page 10.5 x 7.25 inches **\$125**/mo / \$625 for 6 months (\$104.17/mo)
- Half Page 7.5 x 5 inches \$65/mo / \$325 for 6 months (\$54.17/mo)
- Quarter Page 5 x 3.25 inches **\$35**/mo / \$175 for 6 months (\$23.17/mo)
- Business Card 1/8th of a Page 3.25 x 2.5 inches \$20/mo (Flat Fee)

Notes:

- Ad must also be paid by the 10th of the prior Month Form or payment CC on file.
- Artwork must be submitted by the 10th of the prior Month.
- Agreement and Art may be submitted via email to <u>marketing@sunriselakesphase4.org</u> with copy to <u>wanda@Sunriselakesphase4.org</u>
- Invoices will be issued upon request.
- Ads will run on a month-to-month basis and may be cancelled by Vendor or Sunrise Lakes Management by the 30th of each prior month, and if any portion issued a credit will be issued to the Vendor.
- Art will be available in Print Form at Club House and PDF form at our website (http://sl4recdistrict.com/)
- Pricing is subject to change and will be communicated to Vendors prior to any changes take effect.

Banner Display on Lobby or on Website

Options:

3. Full Vertical Banner on Stand (4 spots)

For display in the Main Club House at Lobby - Advertiser Provides the Banner and Stand

- \$50/mo / \$250 for 6 months (\$41.67/mo)
- Banner will be in display from the 1st until the last day of the month and it must be delivered by the 25th of the prior month.

4. Website advertising (4 spots)

with link directed to a location of the Advertiser's Preference.

- \$50/mo / \$250 for 6 months (\$41.67/mo)
- Banner will be in display on the first page at our website's show page (<u>sl4recdistrict.com</u>) from the 1st until the last day of the month and it must be submitted by the 25th of the prior month -- Art and Link.

5. Facebook Advertising (4 spots)

with link directed to a location of the Advertiser's Preference.

- \$50/mo / \$250 for 6 months (\$41.67/mo)
- Information will be in Posted on the main feed of our page (<u>www.facebook.com/sl4recdistrict</u>) and 3 times a week from the 1st until the last day of the month and it must be submitted by the 25th of the prior month -- Art and Link.

6. Event Sponsorships

We currently host shows, dances and lunch and learns that can be sponsored by your organization, please see Marian Weisberg about the availability of shows in our upcoming months. Sponsorships include a six foot table and 2 chairs that will be placed on the lobby of the clubhouse near the entrance to the venue where the event will occur (Theater or Ballroom).

** Please note that prices and services are subject to change without prior notice. **

Management – Marian Weinberg (954) 748-3230 x 3 marian@sunriselakesphase4.org Accounts Receivable – Wanda Orta (954) 748-3230 x 1 wanda@sunriselakesphase4.org Magazine Layout – Claudia Nunes (305) 469-8395 marketing@sl4recdistrict.com

* Please note that prices and services are subject to change without prior notice.

Advertisers are required to submit to Sunrise Lakes Phase 4 office, for its prior approval, all advertising and promotion (collectively, "advertising") of Company's products or services by Dealer or Web Affiliate. Advertising (unless otherwise specified) must be submitted to marketing@sl4recdistrict.com, using this form provided and attached to these guidelines. Advertising submissions must conform to the formatting and other requirements detailed above for Prior Approval Request Form, which form may change from time-to-time.

Please send ads in pdf or png to: Marketing@sl4recdistrict.com

Advertising Package Version 4.0 dated 03/30/2023.